



LES GRANDS CONCOURS DU MONDE

SYLVANER - PINOT BLANC - RIESLING - PINOT GRIS - GEWURZTRAMINER

VINOFED

2016 VINOFED renews its confidence and will be represented by its President himself !

Mr Ghislain K-LAFLAMME, the President , will be taking part of the jury panel this year and we asked him to explain to us precisely what the VINOFED's missions really consist of. He also brings his expertise to the way in which the Grands Concours are organized.

VINOFED is the World Federation of Great Wines and Spirits Competitions.

VINOFED gathers 12 international wine contests which all run under the OIV patronage: Bacchus in Madrid / Spain, Citadelles du Vin in Bordeaux / France, Les Grands Concours du Monde in Strasbourg / France, Mondial des Pinots and Mondial du Merlot et assemblages in Sierre / Switzerland, Premios Zarcillos in Rueda / Spain, Sélections Mondiales du Canada in Québec / Canada, Vinagora in Budapest / Hungary and VINO Ljubjana / Slovenia / Berliner Wein Trophae / Asia Wine Trophy - Daejon (Korea) / Portugal Wine Trophy - Anadia.

The membership guarantees the winemakers and consumers a high level of quality and professionalism of the contests' organization.

The accession to VINOFED and the OIV patronage are strong guarantees for the Grands Concours du monde contests to belong to the most reliable international wine competitions.

VINOFED www.vinofed.com
LA FÉDÉRATION DES CONCOURS INTERNATIONAUX DE VIN



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Interview from Ghislain LAFLAMME, President of the VINO FED.

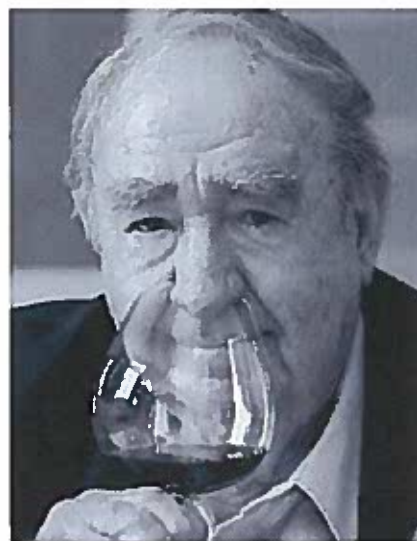
1. How did you get President of the VINO FED ?

Under the Vinofed articles, the President is elected by the members. A strong experience in competitions' organization and a deep knowledge in compliance with the OIV rules is required. I have been Secretary General of Vinofed from 1999 until 2005.

Moreover, I am at the head of the international Contest "Sélections Mondiales des Vins Canada" since 2007.

As from 2000, I have been participating as a juge in above 12 international wine competitions a year.

Being multilingual is also appreciated to be at the top of an international organization like Vinofed.



2. What is exactly your job?

As a President, your function is to guarantee cohesion between members and to improve tasting processes.

Article 15 is very precise, you know :

- he is responsible for applying the General assembly and Executive Committee resolutions.
- Under the supervision of General Assembly members, he ensures that the Federation system works well.
- He chairs all the General Assembly and Executive Committee meetings.

The essential missions of the Federation are following :

- To gather in a Federation all the organizations specialized in management of wine or spirit contests under the patronage of the OIV.
- To promote between members the sharing of information related to the economical and technical administration of wine and spirit competitions competitions.
- To promote at an international level, the value of the wine and spirit contests.
- To protect the interests and to promote the image of its members.
- To coordinate contests' dates and places.
- To propose common services to its members.
- To ensure consumers the quality of award-winning products
- To develop any other activity linked with the purposes of this article.



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3. What have been the international trends in the wine contests over the past 10 years?

We can notice that a big proliferation of both good and bad wine and spirit competitions has been developing for the 10 past years all over the world.

As consumers are now aware of the fact that wine bottles with medals/stickers have been judged by experts, the value of award-winning wine has been increasing. So high to low-skilled persons have decided to launch more or less respectable wine contests.

The Federation's job aims to identify the reliable wine and spirits contests and to guarantee consumers the quality of the awarded wines.

The Federation focuses on gathering the most reliable contests in the world and to inform consumers about their existence. To boost the names of the Vinofed competitions which are seen as the worldwide reference among the wine contests is the target of the Federation. Consumers should have then the voluntary reflex to look for and buy medal-holder products.

4. How do you assess Les Grands Concours du monde de Strasbourg ?

When les Grands Concours du monde de Strasbourg applied to enter the Vinofed, we scrutiny controlled their operating processes. We concluded that they met all the required criteria of excellence like for example the high quality of the administrative part of the competition and of the operating procedures and also the integrity of the whole organization. The qualitative selection of the judges, I mean their professional education and experience and their credibility was also taken into account.

Ghislain K.-Laflamme, avocat B.A., LL.L., M.A

Président de Vinofed

Président Sélections Mondiales des Vins Canada

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